

**Lisa Adelle Custom Marketing Program**

214.969.0141

**Request Form**

*Reserve your area now to insure yours will be the only custom catalog in your city or town. Most areas are exclusive unless you are advised otherwise. Completed orders must be received 60 days prior to your required ship date. (during our peak Fall season, additional time required. Call for schedule.)*

- Reserve my Target Market Zone and invoice me \$500.** (Target Market Zones are subject to prior reservation. You will be notified immediately if your area or a portion of your area is not available.)

Approximate the number of Custom Catalogues you \_\_\_\_\_ Estimated In-Home \_\_\_\_\_  
plan to print: \_\_\_\_\_ Date: \_\_\_\_\_

Please \_\_\_\_\_  
indicate \_\_\_\_\_  
the zip \_\_\_\_\_  
codes \_\_\_\_\_  
you \_\_\_\_\_  
wish to \_\_\_\_\_  
reserve: \_\_\_\_\_

- Please call me to discuss a custom catalogue for my store.**
- Please send me a custom catalogue sample package that represents the vendors that are most important to me.\***
- Please call me to discuss additional marketing materials: signage, direct mail, newsprint, magazine and/or Web site design.**

**Store Name:** \_\_\_\_\_ **Web Address:** \_\_\_\_\_

**Street Address/P.O.Box:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Contact Person :** \_\_\_\_\_ **Email:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Phone#:** \_\_\_\_\_ **Best Time To Call (CST):** \_\_\_\_\_

*\*Remember to include your Vendor Listing page with the fax reply so we may provide you with a sample package of the designers and manufacturers catalog pages that are most important to you.*

**Fax To: 214.871.9431**